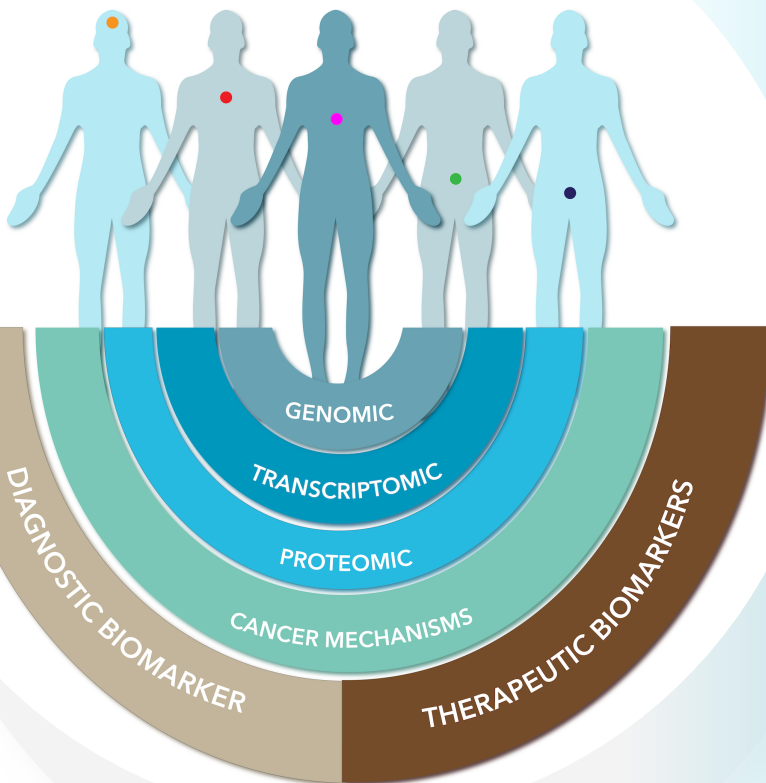




PAN-CANCER MARKERS FOR PROTEOMIC PHENOTYPING

SHARED SIGNATURES ACROSS DIVERSE CANCER TYPES

PAN-CANCER MARKERS REFER TO MOLECULAR CHARACTERISTICS, GENETIC MUTATIONS, ALTERED GENE EXPRESSION PATTERNS, OR OTHER MOLECULAR FEATURES CONSISTENTLY OBSERVED AND SHARED ACROSS A SPECTRUM OF CANCERS.



IN THE RAPIDLY EVOLVING LANDSCAPE OF PRECISION MEDICINE, THE IDENTIFICATION OF PAN-CANCER MARKERS REPRESENTS A PIVOTAL BREAKTHROUGH IN TAILORING THERAPEUTIC INTERVENTIONS TO INDIVIDUAL PATIENTS AND OFFER VALUABLE INSIGHTS INTO COMMON PATHWAYS, POTENTIAL THERAPEUTIC TARGETS, AND DIAGNOSTIC STRATEGIES.

GENOMIC STUDIES PLAY A CRUCIAL ROLE IN IDENTIFYING DNA ALTERATIONS, SUCH AS MUTATIONS, COPY NUMBER VARIATIONS, AND STRUCTURAL REARRANGEMENTS, THAT CONTRIBUTE TO THE INITIATION AND PROGRESSION OF VARIOUS CANCERS.

TRANSCRIPTOMIC ANALYSES, WHICH EXAMINE THE EXPRESSION PATTERNS OF GENES, PROVIDE INSIGHTS INTO THE FUNCTIONAL ACTIVITY OF GENES AND MOLECULAR PATHWAYS.

PROTEOMIC INVESTIGATIONS FOCUS ON THE STUDY OF PROTEINS, REFLECTING THE FUNCTIONAL OUTCOMES OF GENOMIC AND TRANSCRIPTOMIC CHANGES.

INSIGHTS INTO **CANCER MECHANISMS** BY THE INTEGRATION OF A MULTI-OMICS APPROACH ENHANCES OUR UNDERSTANDING OF HUMAN CANCERS AND PROVIDE A COMPREHENSIVE VIEW OF THE MOLECULAR LANDSCAPE OF PAN-CANCER MARKERS.

PAN-CANCER MARKERS CONTRIBUTE TO THE DEVELOPMENT OF **UNIVERSAL DIAGNOSTIC STRATEGIES**, ALLOWING FOR THE IDENTIFICATION OF COMMON GENETIC MUTATIONS ACROSS DIVERSE CANCERS.

PRECISION MEDICINE ADVANCEMENTS AIM TO **TAILOR TREATMENTS** BASED ON INDIVIDUAL GENOMIC AND PROTEOMIC PROFILES.

TCGA: THE CANCER GENOME ATLAS

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CANCER TYPES ANALYZED FOR THE GENOMIC DATASET

11,000

DATA COLLECTED & ANALYSED FROM CANCER PATIENTS

>300K

CANCER PATIENTS' GENOMIC DATA SEQUENCED

>1000

GENES IDENTIFIED AS COMMONLY MUTATED ACROSS VARIOUS CANCERS.

2,5 MIL

GENETIC MUTATIONS (DNA, RNA, PROTEINS)

20-25K

PROTEINS IN THE HUMAN PROTEOME

PROTEOME SIGNIFICANCE IN CANCER STUDIES:

WHILE GENETIC INFORMATION REVEALS CELLULAR BLUEPRINTS, THE DYNAMIC REALM OF PROTEINS TAKES CENTER STAGE, DICTATING THE INTRICATE LANDSCAPE OF CANCER.

ABUNDANCE AND LOCALIZATION MATTER:

PROTEOMICS GOES BEYOND IDENTIFYING PROTEINS, FOCUSING ON THEIR ABUNDANCE, LOCALIZATION, AND INTERACTIONS—A VITAL MIX FOR DECIPHERING CANCER BIOLOGY.

PROTEOMICS DRIVES TARGETED THERAPIES:

UNDERSTANDING THE DYNAMIC WORLD OF PROTEINS MOVES US TOWARDS TARGETED THERAPEUTIC INTERVENTIONS, MARKING A PIVOTAL ADVANCEMENT IN THE ERA OF PRECISION MEDICINE.

AKT1, CD34, EGFR, ENG, EPAS1, GAPDH, HIF1A, IDH1, MMP9, NOTCH, VEGFA, VWF

ANGIOGENESIS

AKT1, ANXA1, BAD, BAX, BCL2, BID, BIRC5, CASP8-9, FAS, MTOR, PARP1, PDCD1, PIK3CA

APOPTOSIS

KRT20, KRT7
MMP9, VIM

METASTASIS

GAPDH, HIF1A,
IDH1

METABOLIC REPROGRAMMING

AURK A-B, CCNB1, CCND1, CDK2-4-5, CDKN1A-2A, CHEK1-2, E2F1, PARP1, PLK1, TP53

CELL CYCLE

ABL1, BRAF, CSF1R, EGFR, ERBB3, ESR1, JUN, KIT, MKI67, PCNA, PGR, PTEN, SMAD2-4, VEGFA

PROLIFERATION

TOOLKIT:
PAN-CANCER
MARKERS
PANEL

15%
EXCLUSIVE
DISCOUNT
CAMPAIGN



WE'RE EXCITED TO ANNOUNCE A 15% DISCOUNT ON OUR PAN-CANCER MARKERS PANEL.

THIS SPECIAL OFFER IS AVAILABLE UNTIL AUGUST 31ST, PROVIDING YOU WITH AN EXCELLENT OPPORTUNITY TO ENHANCE YOUR PROTEOMIC PHENOTYPING STUDIES OF HUMAN CANCERS AT A REDUCED COST.